

# Alaska Airlines

*Offering discounts to attendees of the  
2012 AEEC/AMC  
in Anchorage, Alaska!*

Alaska Airlines is pleased to offer the following discounts:

## **TRAVEL DISCOUNT:**

7% discount off all published fares to Anchorage, Alaska, from any Alaska Airlines US or Canadian city.

## **VALID TRAVEL DATES:**

April 25, 2012 – May 9, 2012

## **HOW TO BOOK:**

To take advantage of these discounts online at [www.alaskaair.com](http://www.alaskaair.com), simply use e-certificate code **ECMA84** in the Flights Quick Search box.

The screenshot shows the 'Book Your Trip' section of the Alaska Airlines website. It features a navigation bar with tabs for Flight, Hotel, Car, Cruises, and Vacations. Below the navigation bar, there are several search options: Round-trip (selected), One-way, Multi-City, and Award Reservations. There are input fields for 'From' and 'To' destinations, each with a date selector set to 'Anytime'. There are also checkboxes for 'Include nearby airports' and 'Low Fare Calendar'. At the bottom, there are dropdown menus for the number of adults (2) and children (0), and an 'Optional Upgradeable Fare' dropdown. A 'Discount Code' field is highlighted with a red box, and a 'FIND FLIGHTS' button is located to its right. A handwritten note 'Bundle and Save!' is visible in the top right corner of the search area.

Or by calling the Alaska Airlines Group and Meetings Desk at 1-800-445-4435 and reference ID number MA84. There is no booking fee when booking on AlaskaAir.com, however, a \$15.00 ticketing fee will apply for bookings made by calling into the Group Desk.

