

# FSEMC Sponsorship and other Opportunities

**Return Completed Form by September 23, 2019 to:**

Attention: Vanessa A. Mastros  
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Given (First) Name:		Family (Last) Name:	
Company:			
Address:			
Telephone:		Email:	
<b>Exhibit Options (Monday – Thursday)</b> <input type="checkbox"/> Single Exhibit Space (10 ft x 10 ft) Corporate Sponsor/Member: \$ 3,115.00 USD Non-Corporate Sponsor/Member: \$ 4,115.00 USD (1 attendance included)  <input type="checkbox"/> Double Exhibit Space (10 ft x 20 ft) Corporate Sponsor/Member: \$ 5,710.00 USD Non-Corporate Sponsor/Member: \$ 6,710.00 USD (1 attendance included)			<b>Preferred Location:</b>  1 <sup>st</sup> Choice: _____ 2 <sup>nd</sup> Choice: _____ 3 <sup>rd</sup> Choice: _____  We will apply the appropriate charge based on membership/sponsorship status.  Find out more about FSEMC Membership and Corporate Sponsor Opportunities: <a href="http://www.aviation-ia.com/membership">www.aviation-ia.com/membership</a>
<b>Exhibit Options (Monday Showcase Only)</b> <input type="checkbox"/> Single Table (8 ft x 5 ft) Corporate Sponsor/Member: \$ 2,500.00 USD Non-Corporate Sponsor/Member: \$ 3,300.00 USD (1 attendance, Showcase Only)  Complimentary Attendee Name: _____ Complimentary Attendee Email: _____			
<input type="checkbox"/> <b>FSEMC Shared Host</b> <input type="checkbox"/> Bronze (\$ 5,000 – 6,499) <input type="checkbox"/> Silver (\$ 6,500 – 7,499) <input type="checkbox"/> Gold (\$ 7,500 – \$ 8,499) <input type="checkbox"/> Platinum (\$ 8,500 or greater)                    Contribution Amount: _____			
<input type="checkbox"/> <b>FSEMC Evening Event Sponsor</b> <input type="checkbox"/> Bronze (\$ 2,000 – \$ 2,999) <input type="checkbox"/> Silver (\$ 3,000 – \$ 3,999) <input type="checkbox"/> Gold (\$ 4,000 – \$ 4,999) <input type="checkbox"/> Platinum (\$ 5,000 or greater)                    Contribution Amount: _____ <input type="checkbox"/> Sole Evening Sponsor/Per Day: \$25,000			
<input type="checkbox"/> <b>FSEMC Lunch Sponsor</b> <input type="checkbox"/> Bronze (\$ 2,000 – \$ 2,999) <input type="checkbox"/> Silver (\$ 3,000 – \$ 3,999) <input type="checkbox"/> Gold (\$ 4,000 – \$ 4,999) <input type="checkbox"/> Platinum (\$ 5,000 or greater)                    Contribution Amount: _____ <input type="checkbox"/> Sole Lunch Sponsor/Per Day: \$16,000			
<input type="checkbox"/> <b>Refreshment Break Sponsor (\$ 3,200.00 USD each)</b> <input type="checkbox"/> Tuesday AM <input type="checkbox"/> Wednesday AM <input type="checkbox"/> Thursday AM <input type="checkbox"/> Tuesday PM <input type="checkbox"/> Wednesday PM			
<input type="checkbox"/> <b>FSEMC Mobile App – Organization Highlight</b> Corporate Sponsors/Members: \$400.00 All others: \$800.00			
<input type="checkbox"/> <b>FSEMC Registration Giveaways (\$800 for each Sponsor Item)</b> Sponsor Item Suggestions: <input type="checkbox"/> Pens <input type="checkbox"/> Flash Drives <input type="checkbox"/> Note Pads <input type="checkbox"/> Mouse Pad <input type="checkbox"/> Service / Product Sheet <input type="checkbox"/> Tote Bag <input type="checkbox"/> Screen Cleaning Cloths <input type="checkbox"/> Other _____			
Credit Card Number:			Exp. Date:
Card holder name (as it appears on the card):			Card Type: (select one) MasterCard, Visa, American Express
Fees are non-refundable. Exhibits, sponsorships, and highlight will NOT be reserved until payment has been processed successfully. *Please note you <b>MUST</b> register with us through the registration website to attend any of the activities including the exhibits.			

# FSEMC Sponsorship and other Opportunities

## Daytime Exhibit Options

Daytime Exhibits will be located in Oudegracht 1 through 5 (across from the FSEMC Conference). Daytime exhibits remain in place throughout the conference. The daytime exhibits should be open and operational during refreshment breaks, lunch, and the Monday Showcase from 4:00 pm to 7:00 pm.

There are two exhibit space options for the 2019 FSEMC – Single or Double. A stand-up buffet is included Monday from 5:00 pm to 7:00 pm.

The pricing model includes one complimentary attendance for exhibiting organizations that are not FSEMC Members or ARINC IA Corporate Sponsors. The individual designated to receive the complimentary attendance **must** be included on the form when securing your exhibit. The individual to receive the complimentary attendance will receive a special invitation to register. Member and Sponsor organizations are extended discount pricing.

Each exhibit includes one skirted table and two (2) chairs. Each table is 6 feet x 30 inches. You may add your own backdrop, banners, and equipment. Once the space has been secured, you will be provided with options for booth enhancements.

All exhibit items must be contained within the footprint space secured.

To select your choice, please refer to our web site for a current draft map of available space and booth assignments (<https://www.aviation-ia.com/conferences/fsemc-improving-flight-simulator-engineering-and-maintenance>). This draft layout may change depending on exhibitor interest.

You are encouraged to provide 3 choices on the form. Booth space is assigned on a first come, first served basis.

Each exhibitor will be added to the FSEMC Mobile App. Information that is added to the mobile app includes the exhibiting organization's name, logo (if provided), and the exhibit location.

Exhibitor move-in is Monday between the hours of 8:00 am and 2:00 pm. Exhibitor move-out is Thursday between the hours of 11:00 am and 4:00 pm. All exhibitor material must be removed from the exhibit facility by Thursday at 4:00 pm.

## Showcase Exhibit Options

Showcase exhibits will be located in the Foyer by Oudegracht and Nieuwegracht and are available during the Monday Showcase. The Showcase is scheduled for Monday, October 21, 2019, from 4:00 pm to 7:00 pm.

The pricing model includes one complimentary attendance for exhibiting organizations that are not Members or ARINC IA Corporate Sponsors. The individual designated to receive the complimentary attendance must be included on the form when securing your exhibit. The individual to receive the complimentary attendance will receive a special invitation to register.

Each space includes one skirted table and two (2) chairs. Each table is 6 feet x 30 inches. You may add your own backdrop, banners, and equipment. All exhibit items must be contained within the footprint space secured.

Each exhibitor will be identified in the Mobile App. Information that is added to the mobile app includes the exhibiting organization's name, logo (if provided), and the exhibit location.

To select your choice, please refer to our web site for a current draft map of available space and booth assignments (<https://www.aviation-ia.com/conferences/fsemc-improving-flight-simulator-engineering-and-maintenance>). This draft layout may change depending on exhibitor interest.

You are encouraged to provide at least 2 choices on the form. Exhibits are assigned on a first come, first served basis. Once the space has been secured, you will be contacted with various options for space enhancements.

## FSEMC Sponsorship and other Opportunities

Exhibitor move-in is Monday between the hours of 8:00 am and 2:00 pm. Exhibitor move-out is Monday between the hours of 8:00 pm and 10:00 pm. All exhibitors for the Monday Showcase only must have all material removed by 10:00 pm.

### FSEMC Shared Host

The 2019 FSEMC offers a unique opportunity for taking part in hosting the FSEMC.

Shared Hosts receive recognition on the conference banner, on our web site, and during the conference.

- Bronze: Contribution of \$ 5,000 - \$ 6,499
- Silver: Contribution of \$ 6,500 - \$ 7,499
- Gold: Contribution of \$ 7,500 - \$ 8,499
- Platinum: Contribution of \$ 8,500 or greater

### Evening Event Sponsors

Evening Events will be planned based on the level of sponsorship funding available. To participate as an Evening Event Sponsor, you must participate as an exhibitor or sponsor to one or more breaks or lunches.

Evening Event Sponsors receive recognition on our web site, during the event itself, and during the conference. Additional recognition in the mobile app apply as indicated in the tiers below:

- Bronze: Contribution of \$ 2,000 - \$ 2,999 (Company Logo)
- Silver: Contribution of \$ 3,000 - \$ 3,999 (Company Logo and Company Description)
- Gold: Contribution of \$ 4,000 - \$ 4,999 (Company Logo, Description, and Website link)
- Platinum: Contribution of \$ 5,000 or greater (Organization Highlight Included)
- Sole Evening Sponsor: \$ 25,000

Please specify the tier with which you plan to contribute and designate the amount you would like to contribute in the space provided on the form.

### Lunch Sponsors

As a convenience to the attendees and to avoid any unnecessary delays in returning to the conference, a buffet style lunch is possible through lunch sponsoring organizations.

Lunch sponsors receive recognition on our web site, during the relative lunch break, and during the conference. Recognition is available in our mobile app and videos. You may provide a video with a maximum length as indicated in the tier structure below. The video will play in the ballroom during the time period where the sponsorship applies.

- Bronze: Contribution of \$ 2,000 - \$ 2,999
  - Mobile App: Company Logo
  - Video: 1-minute maximum length
- Silver: Contribution of \$ 3,000 - \$ 3,999
  - Mobile App: Company Logo and Company Description
  - Video: 2-minute maximum length
- Gold: Contribution of \$ 4,000 - \$ 5,999
  - Mobile App: Company Logo, Description, and Website link
  - Video: 3-minute maximum length
- Platinum: Contribution of \$ 5,000 or greater
  - Mobile App: Company logo, Address, Description, Product/Service Sheet(s)
  - Video: 4-minute maximum length
- Sole Break Sponsor: \$ 16,000
  - Mobile App: Full Organization Highlight Included
  - Video: 15-minute maximum

# FSEMC Sponsorship and other Opportunities

## Refreshment Break Sponsors

Refreshments during the morning and afternoon breaks are provided by break sponsoring organizations. Refreshment breaks include regular coffee, decaffeinated coffee, tea, and an appropriate snack. There is a total of 5 refreshments break sponsorship opportunities as indicated on the form.

Refreshment Break Sponsors receive recognition on our web site, mobile app, and during the conference. Each break sponsor will receive a complimentary listing in the mobile app to include Company Logo, Description, and Website link. Also included is the opportunity to provide a video with a maximum length of 3 minutes to be played in the ballroom during the break where the sponsorship applies.

## Mobile App, Organization Highlights (\$400 Members/Sponsors, \$800 All Others)

The Mobile App offers many opportunities for staying connected to the conference, reaching out to business partners and customers, and increasing the exposure of your company's brand. Our Mobile App is available before, during, and after the conference. Taking advantage of the organization highlight opportunity keeps your brand and product information in the hands of those attending the conference. This opportunity includes links to your company's Facebook, Internet, LinkedIn, and Twitter addresses as well as the following details:

- Company logo (eps preferred)
- Company Address
- Brief description of your company
- Product/Service information sheet(s) in PDF format
  - Not limited in quantity. Size must be under 10M each.

## Registration Giveaways

The FSEMC Registration is the one place that interacts with every person participating either as an attendee and or exhibitor associated with the conference. Let us help you put your organization's brand in the hands of each person. A few items that have been successful over the years include pens, mouse pads, laptop/tablet covers, flash drives, note pads, etc. All products are provided by the sponsor organization.