

2021 FSEMC Exhibit and Sponsorship Opportunities

October 12-13, 2021

We are excited to hold our first online Flight Simulator Engineering and Maintenance Conference (FSEMC). The Symposium and Exhibit days are October 12-13, 2021. The following week, the Open Forum with discussion items will be held on October 19-20.

Registration

All individuals participating in the symposium sessions, open forum sessions, and/or exhibits **must register** on the ARINC website to guarantee admittance. A link to our online registration can be found at: <https://www.aviation-ia.com/conferences/fsemc-improving-flight-simulator-engineering-and-maintenance>.

The standard attendance fee for the 2021 FSEMC is \$200 per person. FSEMC Members and Associate Members are extended complimentary attendance. Invited Speakers will receive an invitation to register as our guest without incurring the attendance fee. **Registration will close on October 5, 2021.** Registration is required for you to receive the invite to join the Virtual Meeting.

Exhibit Options

Exhibits: The virtual exhibit will consist of unmanned virtual exhibits showcasing a YouTube video from your organization's YouTube Channel. Three different exhibit sizes are available: Small, Medium, and Large. Pricing is listed on the reservation form. Arrangement of the exhibits will be in descending order by size, prioritized on a first-come, first-serve basis. In short, the sooner you reserve the exhibit, the higher your organization will be placed on the list.

Unmanned Exhibits include (required unless otherwise noted):

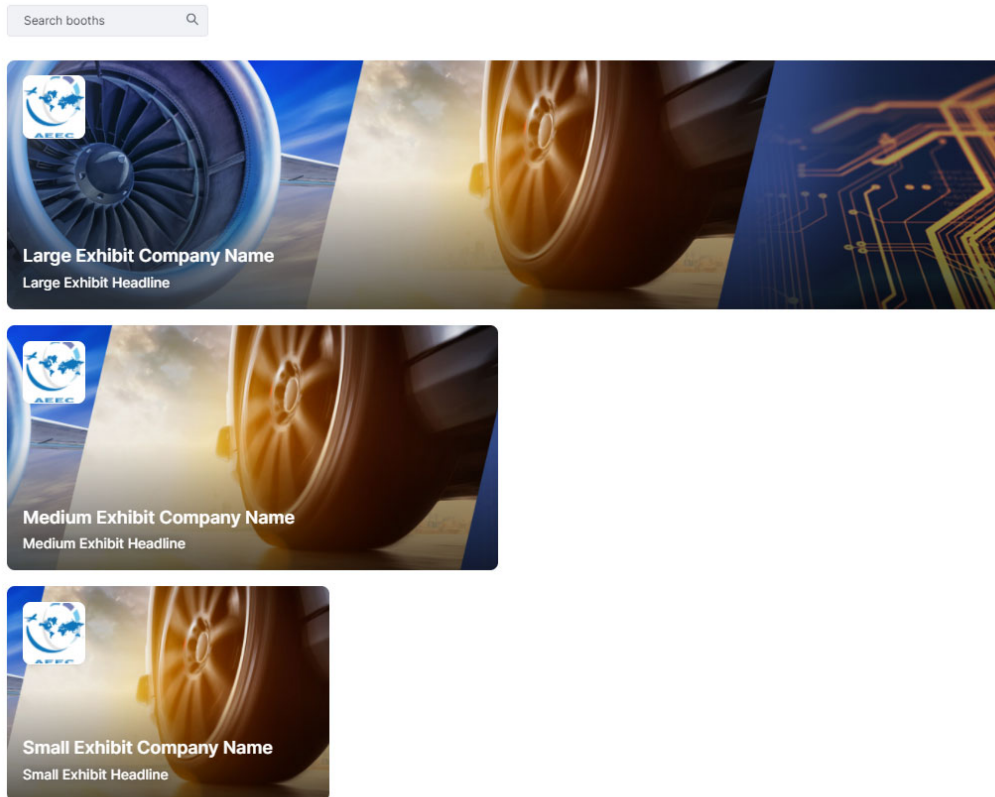
- Exhibitor Name
- Exhibitor Email (one POC)
- Exhibitor Headline
- Short description about the organization
- Video Link/Content on your organization's YouTube Channel
 - Video URL or its ID
- Social Media Links
 - Website
 - Twitter (optional)
 - Facebook (optional)
 - Instagram (optional)
 - LinkedIn (optional)
- Optional additional information, such as your organization's description or product description, to show under the video

Exhibit sizes and recommended images sizes for best scaling are:

- Company Logo Image (1:1)
 - 1080 x 1080
- Exhibit Banner – Image Sizes – Limited to max upload of 2MB
 - Large (4:1)
 - Recommended: 2000 x 500
 - Minimum: 1500 x 660
 - Medium (2:1)
 - Recommended: 1500 x 750
 - Minimum: 1000 x 500
 - Small (3:2)
 - Recommended: 1500 x 1000
 - Minimum: 1000 x 670

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The sizing below is captured on a full screen monitor and is provided to convey the relative size of the banners on the exhibit display page. The sizing does adjust depending on the device screen.



Exhibits with Demo Option: This enables live interaction and demonstrations analogous to a face-to-face conference. An exhibit reservation is required to secure a demo session.

Event Sponsorships:

If you wish to enhance your company's visibility beyond the exhibit opportunities, sponsorships are available. These include break, registration, and lobby sponsorships.

Break Sponsorship:

Break sponsors have the opportunity to convey a short message to the full captive audience verbally or with a pre-recorded video (two minutes or less) during the scheduled break between presentations.

Unlike the presentations which must remain neutral and unbiased, these messages are the perfect opportunity to promote your company's products and services, along with new developments, partnerships, and clients.

Should you elect to sponsor a break, your company will be named in meeting presentations and reports, your company name and logo will be projected during the break, and recognition of your sponsorship will be added to the FSEMC web page.

Registration Sponsorship:
















Registration sponsorships are available for this event and will be visible to all registrants at sign-in. This consists of a banner including the following:

Registration Sponsor – shows on the sign-in page.

- Company Name
- Logo
- Company Website address

Three sizes will be available: Gold, Silver, and Bronze, with placement in descending order of size and prioritized on a first-come, first served basis. Registration sponsors will be listed on the FSEMC web page and in the meeting report. The relative size of the banners will be as follows:

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Description	Sponsors	Booths
Proudly Supported By		
Gold		
		
		
Silver		
		
		
		
Bronze		
		
		













Lobby Sponsorship:

Lobby sponsorships are available for this event and will be visible to all participants as they navigate through the event. The Lobby is the central place to navigate the event. This consists of a banner including the following:

Lobby Sponsor – shows in the lobby/landing page in the event.

- Company Name
- Logo
- Company Website address

Three sizes will be available: Gold, Silver, and Bronze, with placement in descending order of size and prioritized on a first-come, first-served basis. Lobby sponsors will be listed on the FSEMC web page and listed in the meeting report. The relative size of the banners will be as follows:

Proudly Supported By		
Gold		
		
		
Silver		
		
		
		
Bronze		
		
		

2021 FSEMC Virtual EXPO and Sponsorship Opportunities

Return Completed Form by October 1, 2021

To: Attention: Lori Hess
 Email: lorine.hess@sae-itc.org
 Tel: +240-334-2578

Given Name:		Family Name: (Surname)	
Company:			
Billing To:		Send To: (if different from Bill To)	
Telephone:		Fax:	
Email:			
Exhibit Options (October 12-13, 2021)			
<input type="checkbox"/> Small	Exhibit	<input type="checkbox"/> With Demo	<i>We will apply the appropriate charge based on membership status.</i> <i>Find out more about our Membership opportunities:</i> https://www.aviation-ia.com/membership
FSEMC Member/Associate Member:	\$300	\$450	
Non-FSEMC Member/Associate Member:	\$600	\$900	
<input type="checkbox"/> Medium	Exhibit	<input type="checkbox"/> With Demo	https://www.aviation-ia.com/membership
FSEMC Member/Associate Member:	\$400	\$550	
Non-FSEMC Member/Associate Member:	\$800	\$1,100	
<input type="checkbox"/> Large	Exhibit	<input type="checkbox"/> With Demo	
FSEMC Member/Associate Member:	\$500	\$650	
Non-FSEMC Member/Associate Member:	\$1,000	\$1,300	
Break Sponsorship (\$500 each)			
<input type="checkbox"/> Tuesday, October 12		<input type="checkbox"/> Wednesday, October 13	
Registration and Lobby Sponsorships			
Registration Sponsorships:		Lobby Sponsorships:	
<input type="checkbox"/> Bronze: \$200		<input type="checkbox"/> Bronze: \$400	
<input type="checkbox"/> Silver: \$300		<input type="checkbox"/> Silver: \$500	
<input type="checkbox"/> Gold: \$400		<input type="checkbox"/> Gold: \$600	
<i>Please provide payment information below. Fees are non-refundable. Your exhibit, break sponsorship, and/or sponsorships will NOT be reserved until payment has been processed successfully.</i>			
Credit Card Number:		Exp. Date:	
Name as it appears on the card:		Type of Card: (American Express, Visa, Mastercard)	
*Please provide your company logo and all other necessary information via email to lorine.hess@sae-itc.org .			
*Please note you MUST register with us through the registration website to attend any of the activities including the exhibits. Please visit our web site for a link to registration and other conference material. https://www.aviation-ia.com/conferences/fsemc-improving-flight-simulator-engineering-and-maintenance			